

TONY PENN
SPEAKER
LEADING & COLLABORATING
FOR THE 21ST CENTURY



The business world is changing rapidly: technology is bending the rules by the nano-second, millennials are demanding a new culture of leadership, and seismic shifts in eating habits are influencing virtually every industry in America.

- How do you differentiate yourself from your competitors?
- How do you effectively motivate front line employees?
- How do you dish up a collaborative environment that gets tangible results?

By listening to Tony Penn. With a 20+ year background in restaurants and business, this seasoned and successful executive shares how to manage within the real world...with real results.

“The issues are universal”

A TRACK RECORD FOR RESULTS

Tony launched the first Outback Steakhouse brand in California, created and expanded the Buca di Beppo concept, created and grew the Counter Burger franchise, and partnered with Food Network star Aarón Sanchez to introduce several successful ventures.

Today, he works hands-on with business and restaurant owners ready to harness the power of emerging trends to help grow their business, create a succession plan, or solve a myriad of human resource challenges.



*It's Important to
create an
environment of
trust.*

- Tony Penn



FAVORITE PROGRAMS

Talk to Me: How to Implement a Culture of Collaboration – Collaboration is more than just holding a brainstorming session. It's a total philosophy of bringing everyone to the table to talk, listen, and act upon the input. Clearly easier said than done, collaboration expert Tony Penn shares his secret sauce on how to create and sustain this program that boosts morale, productivity, and loyalty.

Hour by Hour, Day to Day - How to Manage & Motivate Front Line Employees – Hourly employees are a different breed than salaried personnel; they demand a fresh approach to keeping them happy. Discover how the missing ingredients of training, relevant incentives, and empowerment enable your staff to deliver a great customer experience.

Grow Your Own Way – “One size fits all” is no longer a recipe that works. Tony Penn demonstrates how traditional businesses can harness the power of scale, how new businesses can take advantage of emerging trends, and how companies can incorporate growth strategies that work. Relying upon his 20+ year track record, audience members leave with tactical tools they learn today and implement tomorrow.

READY FOR FRESH BUSINESS STRATEGIES? BOOK TONY TODAY!

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